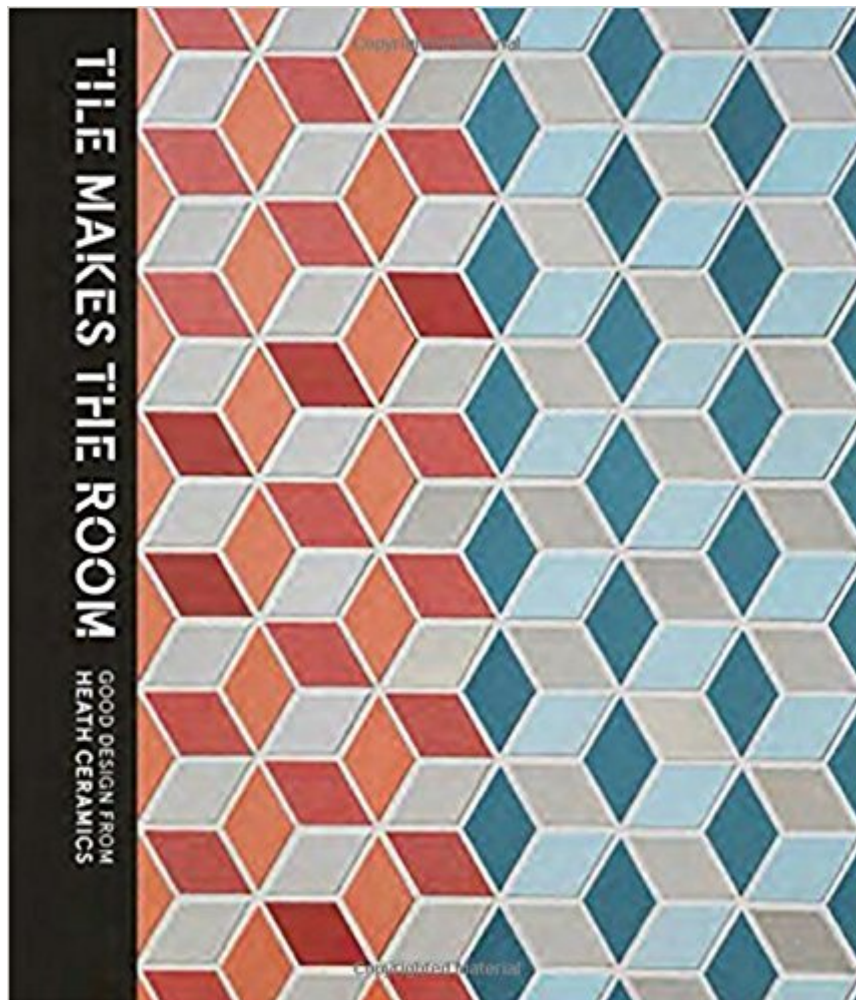




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# Tile Makes The Room: Good Design From Heath Ceramics



## Synopsis

From Heath Ceramics, the beloved California designer, maker, and seller of home goods, comes a captivating and unprecedented look at beautifully designed interiors where tile is an important and integral part of the design. *Tile Makes the Room*,<sup>Â</sup> by Heath<sup>Â</sup>™s owners Robin Petravac and Catherine Bailey, winners of the National Design Award from the Cooper Hewitt, Smithsonian Design Museum, is about exceptional spaces and places<sup>Â</sup> "the kind you want to step into and examine each and every detail of<sup>Â</sup> "where tile is the main ingredient, though not the only star. From the dwellings of notable designers to everyday homeowners, grand installations and subtle designs all showcase tile<sup>Â</sup>™s role in the form and function of architecture and interiors. The book, for design professionals and aficionados alike, features inspiration on every page; a look at tile making; a unique perspective on color, pattern, and texture; and public installations around the world to visit and enjoy.<sup>Â</sup> *Tile Makes the Room*<sup>Â</sup> is essential reading on interiors and tile.

## Book Information

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## Customer Reviews

"Required Reading"<sup>Â</sup> "Sarah Lonsdale,<sup>Â</sup> Remodelista" Celebrates how the building material is used to create memorable and beautiful spaces."<sup>Â</sup> "Tara Bellucci,<sup>Â</sup> Apartment Therapy" Design inspiration [with] expertly appointed rooms where tile is the star."<sup>Â</sup> "Architectural Digest" Filled with pages of colorful homes, hotels, restaurants, gardens, museums and buildings that show off the versatility and impact of the simple, repeating tile... The Project Details section of the book shares resource information about tile manufacturers and other materials to help make tiling a kitchen, bathroom,

patio or other architectural projects a reality. The book also highlights gorgeous tile designs from Portugal to Japan, providing a thoughtful itinerary for travelers looking for design sites to visit."âJulie Wolfson, *Cool Hunting*"AÂ testament to the material's versatility and depth. Featuring more than 50 projects â some using Heath tile â that span eras and are sourced from a number of countries, the book is a reminder that tile can drive the design of great spaces, adding color, depth, even softness to a room."âCarren Jao, *Los Angeles Times*"This elegant book is more than a coffee-table adornment; with its 51 vignettes of residential and commercial spaces, lessons about â what tile can do for youâ become clear and inspirational. Too, the section on how we think about tile yields some practical and aesthetic guidelines; information on tileâs mechanics (for instance, types, glazes, installation) nestle well with the photographs and brief descriptions of tile snapshots as playing with pattern, texture, color, whites, graphics, architecture, and art and expression. Though the homes and offices do represent the world according to Heath from Brazil and London, Germany and Vancouver, still, the overwhelming sense of design is pure California. A worthwhile addition to the interior-design and architecture section."âBarbara Jacobs, *Booklist*"Heath Ceramicsâ new book showcases designs that pair tile with other design elements in a room, ultimately creating a balanced and naturally integrated look that transcends trends."âSophia Markoulakis, *San Francisco Chronicle*Best Design Books of the Fall:Â Sweet Paul MagazineÂ andÂ C: California Home and StyleÂ "With the purchase of the Sausalito, CA, Heath Ceramics factory, designers Petravic and Bailey were able to create a firm where they could direct the whole design of their product, from manufacturing to end use. Here, they encourage the use of this durable product by visiting close to 50 contemporary residential and commercial properties, located primarily in North America and Europe and depicted in more than 150 photographs, to showcase how tile has been applied in an array of creative ways. The authors include a section on the manufacture and installation of tile and diverse glazes, colors, textures, patterns, and designs. The book concludes with an international look at publicly accessible and inspirational tilework and the resource details for each of the professionally designed interiors.Â VERDICT: This focused look at the use of and choices in tile attest to its appeal in contemporary design."âLibrary Journal"A truly inspiring and informative perspective on tileâs role in architecture and interiors. So, go build something awesome. And donât forget to start with the tile, of course!!!âDiane Keaton, Actress"Heath is responsible for the most beautiful ceramics in America, and perhaps the world. Cathy and Robin not only make tile, but their whole lives are also about tile. Nobody knows it better and nobody looks at it with the same appreciation and love. This book is an expression of their curiosity and infinite knowledge for the subject, plus itâs the only reference book of its

kind.â •â "Roman Alonso, Commune Design"I became aware of Heath tiles while I was a design student at UC Berkeley in the early 1970s. Iâ™m thrilled that the important and creative legacy of Heath evolves, now with a historically informed understanding of good design, which is beautifully documented in this book.â •â "Alan Wanzenberg, Architect"Heath is a very special thing. In our rapidly changing world, it is a company with human values, dedicated to quality in all that it does. There are lessons to be learned from its approach. At Heathâ™s heart is a wonderful product. Iâ™ve always said that materials carry hidden messages and, for anyone who struggles to understand that, I recommend a trip to Heath to feel the power of ceramics." â "Ilse Crawford, Designer

ROBIN PETRAVIC and CATHERINE BAILEY are the co-owners of Heath Ceramics, the iconic tableware and tile company founded by Edith and Brian Heath in 1948. Prior to taking the reins at Heath in 2003, each honed their skills and passion for making thingsâ™ Petravic in product design engineering and Bailey in industrial design. Together, they bring their creative talents to Heath, honoring the companyâ™s long history and unique relationship between craft and productionâ™ efforts that landed them the 2015 Cooper Hewitt National Design Award. Petravic and Bailey live in Sausalito, California, with their son, Jasper, and their two enormous Newfoundlands, Carlo and Oliver.

For such a big book, it fails to give me what I need: ideas for tiling a bathroom. All of the tiles in this room are from one manufacturer and the design appears limited.

Beautiful book, I bought it as a gift and my daughter loved it. Both of us love the Heath company, and this is another example of why we do.

Love this book, the pictures are so beautiful. I've never had a coffee table book until now. The pictures make me happy. Love Heath Tiles, wish I could put them all over my house.

When it comes to tile, there's no one better than Heath. More known for their industrial + commercial applications, Heath Ceramics showcases use of their tile in a concept-centric book. Their other book, "Heath Ceramics, The Complexity of Simplicity," focuses on company history, products, including tile. In this book, the designers and authors give the Heath products a showcase, considering a new perspective on how to see tile in any room, environment, and in new

conceptual ways. No more boring tile. Make tile exciting. You'd most likely purchase this book if you're interested in ceramics, tile making and want to see excellent concepts and tile use, and inspiration on how to use Heath Tile, however, you're not going to find just the do-it-yourself, home-focused projects and inspiration for residential designers. You're going to see their tile in use. Simple as that. This is a self-promoting book, and should be seen as such. Negative review of this book are most likely from folks who have unrealistic, unmet expectations, and don't know much about the company. This is the book you buy when you go into their store, play with tile samples, and want to walk away with visual memories to take with you. See the promo video

here: <https://vimeo.com/138662608> Read more about it

here: <http://heathceramics.tumblr.com/tagged/TileMakesTheRoom> Please considering giving my review a thumbs up!

I very recently embarked on the adventure of turning a small, 100-year-old house into a space that reflects a love of both new and old, and blends the two gracefully, and this book could not have arrived at a better moment! I've always been drawn to tile, but it turns out the tile work that I regularly gorge myself on while traveling- ornate, over-the-top, pattern after pattern- isn't what I want to live with at home. Gorgeous photography aside, what I love most about this book is the attention given to really subtle treatments. Where pattern is present, it's allowed to start with breathing room, and otherwise the examples they've chosen, while strong on composition, seem like calming spaces. I especially appreciate the images of older tile and fixtures, selected with an eye to simplicity. To me, the book comes across as an invitation from the authors to step into a way of thinking about tile that they've come to over time, by living with it, producing it, and finding it a great medium for connecting and collaborating. I really love that intent- so different from just a survey of tile. They've captured something that's really refreshing, and I can tell already this will be in the "refer to often" pile as we start to re-imagine rooms!

If you're looking for inspiration, obsessed with tiles, or about to tackle a tile installation, I would highly recommend starting your search here. This book is about ideas, the premise of which begins with an appreciation for human needs and improving experiences in our daily life. Robin and Cathy have approached this book with the same dedication to quality, as they have done in building their business, Heath Ceramics. The book benefits from more than a decade of the authors' love of clay, and their countless experiments, exploring creative ways of working with it at their

factory. The Heath owners are blessed with superb taste, judging by the wonderful, handcrafted products they produce each year at Heath. So, their book is the same deal. The stunning photographs present their aesthetic vision of contemporary spaces, supported by contributions from an incredible roster of highly regarded designers, friends and collaborators, including Ilse Crawford, Commune Design, Leslie Williamson, Neisha Crosland, Volume and Bestor Architecture to name a few of my favorite creative individuals and companies. Each spread shows how tile is the magic sauce in transforming a space. Engaging and captivating, the book is a gorgeous design object itself. There's nothing else like it!

This is incredible, as a potter I love the information and the love show in this book. The photographs are fabulous, I really love the Spanish tiles - I just wish I had the courage to use them and hang what the fashion dictate. There is such a lot information that I gain from this book - take white tiles for instance - there is no such thing as just white tiles - the colour can be influenced by light, shade other colour surrounding, whether the tiles are gloss or matt, if the tiles have white on white design and how they are laid, I will never again look at white with disinterest. I found the introduction very interesting especially the look inside the factory and how they make the tiles. really enjoyed the book. It is a book I will continue to dip into This book was supplied to me in return for a honest and unbiased review

When I got this book I had low expectations. So many tile books are unexciting cut and paste works of manufacturer's photography and dated stock images. Because this was from Heath Ceramics, I figured I'd take a chance and finally I've found great, useful book worthy of the subject. I use it as a source of inspiration and ideas for new projects. The authors have so much knowledge of the subject and there's plenty of great photography of fabulous rooms and installations. A smart, beautiful gift book for anyone who loves good design.

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